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FOR IMMEDIATE RELEASE

May 18, 2015

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Ryan Bower Joins Public Relations Team as Assistant Director

CEDARVILLE, OHIO – Cedarville University's public relations department hired Ryan Bower as its assistant director. Bower, who begins his role on Monday, May 18, will handle various projects that include providing leadership to the student PR writers and managing partnerships and advertising.

Bower joins the Cedarville public relations staff after working nearly four years at Appalachian State University in the sports information office. He was assistant director for two years before being promoted in 2013 to associate director of sports information.

The new Cedarville staff member earned his master's degree in recreation, park, and tourism from Western Illinois University and a bachelor's degree in communications from Cedarville University.

At Appalachian State, Bower assisted in the formation and execution of the Michael Obacha Shoe Drive that sent athletic shoes to impoverished children in Nigeria. This campaign resulted in Obacha being named to the NCAA's 2015 Allstate NABC Good Works Team for community service. Obacha was recognized at the 2015 NCAA national semifinal men's basketball game in Indianapolis.

Bower was the 2012-13 College Sports Information Directors of American (CoSIDA) publication award winner for Appalachian State's football media guide, and, while at Western Illinois, he was named the graduate student of the month for October 2009.